

## MEDIA ALERT

### TechnoCom Brings Location Accuracy and Testing Solutions To Public Safety Community

*Company Highlights Performance Management and Optimization Solutions at APCO 2007*

**WHAT:** TechnoCom will be showcasing its **LocationAssurance Manager (LAM)** and **LocatePredict** technologies at The APCO International 73<sup>rd</sup> Annual Conference and Exposition, Aug. 5 - 9 in Baltimore (**Booth D709**).

The opportunity for optimizing networks in support of service quality for emergency services is significant as the Federal Communication Commission (FCC) focuses on what location technologies provide the best accuracy and whether the location accuracy standard should be the same for network-based and handset-based (GPS) solutions.

TechnoCom will demonstrate the capabilities of its LAM platform that uses autonomous, in-vehicle and fixed probes to provide automated E911 accuracy testing and compliance reporting based upon any user-defined geographic area. LAM's location network monitoring, performance reporting and optimization E-9-1-1 testing solution is currently being used by six wireless operators for compliance report generation.

TechnoCom's other complimentary offerings include:

- LocatePredict – a location performance, network planning and analysis platform, used to predict the accuracy performance of location technology systems.
- Location eXchange Server (LX Server), a location middleware platform designed to be used as a mediation gateway to implement and optimize multiple location technologies in the same network.
- On-demand professional services for network design, technology/vendor verification, market by market performance analysis, system auditing and performance optimization.
- Independent evaluation of technology options, including: performance predictive analysis (modeling) and in-network performance verification.

**WHO:** **TechnoCom** offers a portfolio of advanced wireless location solutions and services for communication service providers, major system integrators, automotive manufacturers and government agencies. TechnoCom solutions analyze network and service performance from the customers' perspective, bridge the gap between location-based services infrastructure and applications and bring to market reliable, multiband wireless communications solutions for enhanced consumer safety and mobility. Founded in 1995, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for the last four consecutive years. The company's customers include some of the world's largest wireless operators, systems integrators and automotive OEMs. For more information, visit [www.technocom-wireless.com](http://www.technocom-wireless.com).

**WHEN:** Aug. 5 – 9, 2007

**WHERE:** Baltimore Convention Center, Baltimore **Booth D709**

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