

MEDIA ALERT

TechnoCom Demonstrates Peak LBS Performance at CTIA Wireless 2007

*Maximizing Customer ROI and Service Quality Serve as Pillars
for TechnoCom's Wireless Location Leadership*

WHAT: TechnoCom, a leading provider of wireless location infrastructure solutions and services, is showcasing its portfolio of products for wireless operators and service providers at CTIA Wireless, March 27-29 in Orlando. Customers maximize their Location-Based Services (LBS) return on investment with TechnoCom's **LocationAssurance Manager™ (LAM)**, **Locate Predict™**, **Location eXchange Server™** and **Multiband Configurable Networking Unit™ (MCNU)**.

Visitors to booth 132 (Hall A1) will have access to a breadth of products for wireless location services and transportation safety and mobility applications. Highlights include:

Wireless Operator Solutions to maximize LBS consumer adoption and assure E911 regulatory compliance

- **LocationAssurance Manager (LAM)** - location network monitoring, performance reporting and optimization to enhance LBS user experience and maximize revenues
- **LocatePredict** - predictive modeling and analysis software to evaluate and optimize a wireless operator's location network
- **Location eXchange Server** – carrier-grade location infrastructure platform for operators and service providers to deliver commercial and emergency location services; serves as an interoperability gateway between applications, wireless infrastructure and location technology

Dedicated Short Range Communications (DSRC) platform for next-generation automotive safety and enhanced public safety and transit solutions

- **Multiband Configurable Networking Unit (MCNU)** – Flexible in-vehicle and roadside equipment platform for 5.9 GHz DSRC and other automotive Wi-Fi applications

Professional Services to fulfill the complete range of LBS, E911 and automotive safety and mobility needs

- System engineering, architecture development, software customization, network design, performance analysis, system auditing and performance optimization

WHO: TechnoCom is a leading provider of solutions to enable wireless location services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named for the past four years as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte. TechnoCom's customers include



Alltel, ARINC, Cingular, Cricket Communications, Q-Free, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, Verizon and the Vehicle Infrastructure Integration Consortium (VIIC).

WHEN: March 27-29, 2007

WHERE: Orange County Convention Center, Orlando
Booth 132, Hall A1

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