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## **TechnoCom Corporation Selects Global Results Communications for Public Relations Services**

*Growing Tech Firm Teams With Global PR Firm*

**COSTA MESA, CALIF. and ENCINO, CALIF. – Oct. 9, 2006** – Global Results Communications (GRC), a full service public relations firm with a specialty in wireless and telecom, announced today that the firm has been selected by TechnoCom Corporation, a leading provider of solutions to enable wireless location services and assure their ongoing performance, as its public relations agency of record.

The GRC team has more than a decade of high-tech public relations experience making the union with TechnoCom a perfect extension of the firm's client roster. GRC will develop and execute a strategic public relations program centered on message development, corporate positioning, media and analyst relations and speaker placements.

"We're thrilled to have been selected by TechnoCom as its PR partner," said Valerie Christopherson, managing director for GRC. "TechnoCom's solutions are targeted at a growing segment within the wireless industry making the PR program both challenging and rewarding. We look forward to working with TechnoCom to further meet their business objectives."

TechnoCom was founded in 1995 and has experienced year over year growth for the past eleven years. TechnoCom's ability to thrive in an emerging market reflects its engineering and management expertise, characteristics they believe have positioned them for even greater growth in the future.. They were recently named one of Los Angeles' fastest growing companies in Deloitte's Technology Fast 50 Program. This makes it the 4<sup>th</sup> consecutive year that TechnoCom has been named to this prestigious program honoring high growth technology companies.

"The wireless data and application market is maturing making it the perfect time for a company focused on location-based services and solutions," said Brian McNiff, Vice President of Marketing for TechnoCom. "TechnoCom has clearly emerged as a technology leader, and we've chosen GRC for their ability to generate the proper notoriety for our company and solutions."

### **About GRC**

Global Results Communications is a full service public relations firm focused on enhancing the public profiles of our clients. With a specialty in servicing the high tech, wireless and telecom markets, Global Results Communications delivers quality results

worldwide. We work with business to business, industry organizations and consumer clients to clarify positioning, dramatically raise marketplace awareness and advance overall business agendas. For more information please contact GRC at [www.globalresultspr.com](http://www.globalresultspr.com) or +1 949 608 0276.

**About TechnoCom Corporation**

TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, for four consecutive years TechnoCom has been among the 50 fastest-growing technology companies in Los Angeles selected by Deloitte & Touche. The company's customers include some of the world's largest wireless carriers and integrators including, among others, Alltel, ARINC, Cingular, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, and Verizon. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit [www.technocom-wireless.com](http://www.technocom-wireless.com).

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