

MEDIA ALERT

TechnoCom Joins NAVTEQ and Delphi to Present Demonstration at New Facility Aimed at Vehicle Safety

WHAT: TechnoCom (www.technocom-wireless.com) will be participating in a demonstration with Delphi and NAVTEQ at the opening of the Connected Vehicle Proving Center (CVPC), a cooperative venture between the Center for Automotive Research (CAR) and the Connected Vehicle Trade Association (CVTA) in Ann Arbor, Mich. on Oct. 2. The state of the art facility serves as the pinnacle of automotive advancement demonstrating the capabilities of connected vehicle systems that can lead to safer vehicles and safer roads.

The Off Board Navigation Demonstration is a joint research effort between Delphi, TechnoCom and NAVTEQ to showcase the ability to download large files to a vehicle using 5.9 GHz Dedicated Short Range Communications (DSRC). As part of the demonstration, a driver will initiate a request for directions to a pre-selected area using the in-vehicle application. The request will be transmitted from the vehicle via a wireless node to the TechnoCom 5.9 GHz DSRC Road Side Equipment (RSE) receiving node. From the RSE, the request will be sent to an application running on the navigation server that will take the request and generate a map and turn by turn directions. The directions will then be sent back to the driver in the vehicle to display the route from start point to destination.

The Oct. 2 dedication officially opens the CVPC, and features a ribbon-cutting ceremony and remarks from prominent state officials and leaders from CAR and the CVTA.

The dedication ceremony also will include a number of technology displays by companies renowned for their work in the connected vehicle field, including Delphi, TechnoCom and NAVTEQ.

WHO: TechnoCom offers a portfolio of advanced wireless location solutions and services for communication service providers, major system integrators, automotive manufacturers and government agencies. TechnoCom solutions analyze network and service performance from the customers' perspective, bridge the gap between location-based services infrastructure and applications and bring to market reliable, multiband wireless communications solutions for enhanced consumer safety and mobility. Founded in 1995, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for the last four consecutive years. The company's customers include some of the world's largest wireless operators, systems integrators and automotive OEMs. For more information, visit www.technocom-wireless.com.

WHEN: Oct. 2, 2007

WHERE: Connected Vehicle Proving Center, Ann Arbor, Mich.

PRESS INQUIRES: For briefing opportunities, contact Emily Chae or Valerie Christopherson (949) 608-0276, echaeg@globalresultspr.com or valeriec@globalresultspr.com